

150+

**FREE ONLINE
MARKETING
TOOLS**

BY

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4 CONVERSION RATE
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CONTENT CREATION

1) Grammarly

<https://www.grammarly.com/>

2) Hubspot

<https://www.hubspot.com/>

3) ZenPen

<https://zenpen.io/>

4) Portent

<https://www.portent.com/tools>

5) Title Generator

<https://www.title-generator.com/>

CONTENT CREATION

6) Google Docs

<https://docs.google.com/>

7) Google Slides

<https://docs.google.com/presentation/>

8) Google Sheets

<https://docs.google.com/spreadsheets/>

CONTENT CREATION

9) Auto Text Expander

www.autotextexpander.com/

10) SlideShare

<https://www.slideshare.net/>

11) Screencasify

<https://www.screencastify.com/>

12) Lumen5

<https://lumen5.com/>

13) BlankPage

<https://www.blankpage.io/>

CONTENT CREATION

14) Wattpad

<https://www.wattpad.com/>

15) Small SEO Tools

<https://smallseotools.com/>

16) Known

<https://withknown.com/>

17) Free Summarizer

freesummarizer.com/

CONTENT MARKETING

DEMOGRAPHY RESEARCH TOOL

1) Alexa

<https://www.alexa.com/>

2) Similar

<https://www.similarweb.com>

FACEBOOK MESSENGER CHATBOTS

1) Manychat

<https://manychat.com/>

2) Similar

<https://www.similarweb.com>

3) MobileMonkey

<https://mobilemonkey.com/>

SOCIAL MEDIA MARKETING TOOLS:

1) Hootsuite

<https://hootsuite.com/>

2) Buffer

<https://buffer.com/>

3 Social Locker

<https://sociallocker.org>

4) AddThis

<https://www.addthis.com/>

LINKEDIN GROWTH TOOL

1) LinkedIn Helper

<https://linkedhelper.com/>

TWITTER GROWTH HACKING:

1) TweetDeck

<https://tweetdeck.twitter.com>

2) Daily 140

<https://daily140.com/>

3) MyTopTweets

<https://www.mytoptweets.com>

MEDIUM GROWTH HACKING:

1) Click to Tweet

<https://clicktotweet.com>

INSTAGRAM GROWTH HACKING TOOLS:

1) Un Um

<https://unum.la/>

2) Repost

<https://repostapp.com>

3) Later

<https://later.com/>

LINK SHORTNER:

1) Bitly

<https://bitly.com/>

WEBINAR TOOLS:

1) Zoom

<https://zoom.us/>

LANDING PAGE TOOLS:

1) Welcome.ly

<https://welcome.ly/>

2) Ontrapages

<https://ontrapages.com/>

LEAD CAPTURE:

1) Flowlu

<https://flowlu.com/>

EMAIL MARKETING:

1) Mailchimp

<https://mailchimp.com/>

2) BenchMark

<https://www.benchmarkemail.com/>

3) Canned Emails

www.cannedemails.com/

ON-PAGE SEO TOOLS:

1) SEOptimer

<https://www.seoptimizer.com/>

2) Yoast

<https://yoast.com>

3) SEOPress

<https://www.seopress.org>

4) GTmetrix

<https://gtmetrix.com/>

OFF-PAGE SEO TOOLS:

1) SEMrush

<https://www.semrush.com>

2) Google Analytics

<https://analytics.google.com/analytics/web/>

3) Ubersuggest

<https://neilpatel.com/ubersuggest/>

4) Copyscape

<https://www.copyscape.com/>

5) LeanDomainSearch

<https://leandomainsearch.com/>

KEYWORD RESEARCH TOOLS:

1) Google Ads Keyword
Planner

[https://adwords.google.com/a
w/keywordpla
nner/home](https://adwords.google.com/a
w/keywordpla
nner/home)

2) KWFinder

<https://kwfinder.com/>

3) KeywordTool

<https://keywordtool.io/>

4) Google Correlate

[https://www.google.com/tren
ds/correlate/](https://www.google.com/tren
ds/correlate/)

5) SeedKeywords

[https://www.seedkeywords.co
m/](https://www.seedkeywords.co
m/)

CONVERSION RATE OPTIMIZATION:

1) Hotjar

<https://www.hotjar.com/>

2) Five second tests

<https://fivesecondtest.com/>

3) VWO

<https://vwo.com/>

SURVEY TOOLS:

1) Typeform

<https://www.typeform.com/>

2) SurveyMonkey

<https://www.surveymonkey.com/>

3) SurveyPlanet

<https://surveyplanet.com/>

4) Zoho Survey

<https://www.zoho.com/survey>

5) Google Forms

<https://docs.google.com/forms>

6) SmartSurvey

<https://www.smartsurvey.co.uk>

CUSTOMER TRENDS:

1) Answer The Public

<https://answerthepublic.com/>

2) Quora

<https://www.quora.com/>

GRAPHIC DESIGN ALL-IN-ONE:

1)Freebiesbug

<https://freebiesbug.com/>

2)Graphic Burger

<https://graphicburger.com/>

3)Designer Mill

<https://www.designermill.com>

4) PSD Repo

<https://psdrepo.com>

5) Creative Market

<https://creativemarket.com/>

PHOTO:

1) Unsplash

<https://unsplash.com>

2) Pixabay

<https://pixabay.com>

3) Pexels

<https://www.pexels.com>

4) Image Finder

<https://imagefinder.co>

5) StockSnap

<https://stocksnap.io/>

VIDEOS:

1) Videvo

<https://www.videvo.net/>

2) Pexels

<https://www.pexels.com>

3) Videezy

<https://www.videezy.com>

4) Pixabay

<https://pixabay.com>

5) Coverr

<https://coverr.co/>



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<https://m.me/thedevvratsingh>



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<https://www.linkedin.com/in/devvratsingh/>